

**Regional Rounds
Presentation Submission Guidelines**

September 9, 2017

Bangalore, Chennai, Hyderabad, New Delhi, Mumbai & Pune

WHO WILL WIN...

**The Testing
Leadership
Awards**



Email: stc@qaiqlobal.com

Tel: Delhi: +91-11-26219792, 47776666 | Bangalore: +91-80-25506386, 25506387
Mumbai: +91-22-28304326, 32426692

ORGANIZED BY:

QAI

ABOUT STC 2017

The QAI Conference Program Committee is pleased that you wish to submit a Paper/Practice/Tutorial at the 17th Annual International Software Testing Conference (STC 2017) scheduled on December 07 - 08, 2017 at, Bangalore, India.

Annual International Software Testing Conference (STC) has been a highly popular offering that brings together practitioners and thought leaders from the software industry, academia and government for sharing and exchange of experiences, ideas and learning. In today's knowledge age, the ability to transform information into innovative insights in response to market movements is core to value creation & growth.

Often organizations fail to invest wisely in their futures while instead placing dominant emphasis on the present. It is true - the present is vitally important and the current business is the *performance engine*. It both funds day-to-day operations and generates profits for the future. However, when problems arise, the present crowds out other strategic priorities. What's missing is a way for practitioners to allocate their – and their organization's – time and attention and resources on a day-to-day basis across the competing demands of managing today's requirements and tomorrow's possibilities. But we all know that the challenge goes beyond being ambidextrous enough to manage today's business while creating tomorrow's. There is a third, and even more intractable, problem: letting go of yesterday's values and beliefs that keep the company stuck in the past.

To get to the future, you must build it day by day. That means being able to selectively set aside certain beliefs, assumptions, and practices created in and by the past that would otherwise become a rock wall between your business of today and its future potential. Built on the theme of Inventing the Future while Managing the Present, this year the conference will be a display of ideas, experiments and experiences to explore challenges and suggest techniques and Best Practices to successfully involved in engineering for the future of Software Testing & Quality.

The 17th Annual International Software Testing Conference (STC 2017) will take place on 7-8 December 2017 in Bangalore, India.

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GUIDELINES FOR VISUALS AND PRESENTATION

All authors, post initial screening of paper/ best practice/ tutorial, will have to submit presentations for the regional qualifying rounds. Therefore, it is necessary that all papers be submitted as computer files [.ppt or .pptx].

Presentation visuals should be submitted as PowerPoint 97 (or later) files for the PC. They should be submitted through the online presentation submission form. Files may be WinZip compressed.

Preparing your presentation visuals

Authors are encouraged to use visual graphics software during their presentations. If other media is necessary please notify the QAI conference manager via e-mail at stc@qaiqlobal.com.

Presentation - Visuals Guidelines

- Visual images must be large enough for the Jury members to easily see. Use a font size of a minimum of 28 point for titles and 22 point for content. Recommended font styles for visuals are TIMES, Arial or Helvetica.
- Visual information must be easy to understand.
- Visual information should be instantly recognizable. Label all charts, diagrams, etc. Use color to add clarity.
- Do not have more than 6 lines of type on a slide. Use only key words or phrases.
- Leave at least one-inch border around your information.
- Each slide should contain only one topic. If you wish to make multiple points, use separate slides for each point.
- Double space lines of information.
- Do not use typewritten, hand-written or hand-lettered visuals.
- The best readability colors for slides are:
 - Black on yellow
 - Deep blue on white
 - Deep green on white
 - Black on white
 - Dark shading on slides must be avoided as it interferes with the production of the printed materials.
- Tables, charts, and graphs:
 - Do not use more than 4-6 columns per graph.
 - Use only 2-3 lines on a graph.
 - Use only 5 vertical columns or bars if it is a bar graph.
 - Make sure the darkness and width of all lines set off the graphics.
 - Be sure to proofread and spell check all your visuals.

[Download regional round presentation template](#)

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Using Your Presentation Visuals

Visuals: Remember that your audience is seated at a distance from you. Lettering must be readable from at least 50 feet away. Please check the legibility before submitting the presentation for the regional rounds.

Delivery of Presentation

Content: Please present your material based on what you have provided in the author intent form and final paper. Remember that the Jury members are prepared to listen on the basis of abstract provided earlier.

Tempo: Good speakers keep the presentation moving. Avoid staying on one subject for too long--but don't rush and keep calm!

Professionalism:

- Allow time for questions and discussion.
- When jury members ask questions, ensure that you answer to the point and not deviate from the topic.
- Stick to the time limit and time your presentation accordingly.
- The jury members are senior and more experienced members of the community. Thus, due respect and courtesy should be offered to them as they have taken out time to listen to your idea and concept.
- Stay away from all sexual, religious, ethnic, and stereotypical jokes. A joke that may not be offensive to you can be offensive to someone else.
- If the environment or something about your presentation is less than perfect, don't draw attention to it by apologizing. This doesn't create a positive attitude.
- Never imply that the jury members' comment is irrelevant. Instead, understand their opinion. It might come handy in future.
- Your presentation shouldn't be read from a "script". Written materials and visuals are only a part of your presentation. Rehearsals before you arrive and in the speaker room are highly recommended so that you do not appear to be using your notes and visuals as a crutch.

Jury members' decision is final in terms of selecting authors to speak at the conference and compete for the Best of the Best – Testing Leadership Awards @ the 16th Annual International software Testing Conference (STC 2017).

All selected authors will then be assigned mentors to make any changes/ improvements in their presentations for the conference.

The presentations of the selected authors, post regional rounds, will be added in the conference proceedings and shared with all conference attendees, keynote speakers, sponsors, supporters, other authors, etc.

[Download regional round presentation template](#)

[Also, Download final paper submission template](#)

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IMPORTANT DEADLINES FOR DELIVERABLES AND REMINDERS:

August 28, 2017	Submission of Author Intent Form (AIF) with author biography & paper/ practice/ tutorial abstract thorough the online AIF.
September 02, 2017	Submission of Final Paper/Practice/Tutorial, Presentation & Copyright Release Form signed by all authors. All submissions to be uploaded. Download final paper submission template.
September 09, 2017	Regional Qualifying Round in 6 cities – New Delhi, Mumbai, Pune, Bangalore, Hyderabad & Chennai.
September 16, 2017	Announcement of results for Regional Qualifying Rounds.
November 18, 2017	Submission of Final Presentation for the conference.
December 7–8, 2017	17 th Annual International Software Testing Conference (STC 2017) in Bangalore.

Please feel free to contact Conference Manager at stc@qaiglobal.com or on the following address:

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1010-12, Ansal Towers,
38 Nehru Place, New Delhi-110019,
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ALL THE BEST!!!

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